

PRODUCT MANAGER - BUSINESS DEVELOPMENT

Empresa: Our client is one of the most famous online software company in Barcelona, awarded Best Place to Work in Spain, and top ranked as a European Best Workplace.

Localidad: Barcelona

Descripción:

As a Product Manager, you will be working in the Business Development division and reporting to the Director of Business Development. Your objective will be testing new projects coming from Innovation, as well as developing other new products ideas coming from either internal or external clients.

You will be responsible for:

- Define and manage the product roadmap and strategy, for all new Business Development product and concepts, working closely with both internal and external clients to ensure that the products meets and exceeds the defined KPIs and goals.
- Perform business analysis to assess the feasibility of the proposed projects.
- Manage the technical team to ensure quick development cycles and an entrepreneur culture, fostering cooperation and teamwork in a heterogeneous team.
- Operate as the product owner for new and current consumer products in an Agile/Scrum software development process.
- Responsible for preparing product forecasts, and constantly monitoring results to make performance based decisions on product optimization.
- Look to continuously improve the internal processes and serve as a guidance within the Business Development team for technical related issues.
- Ensure that the tests are accurate and analyse the data collected from them to decide if the projects are worth pursuing.
- Lead the development, approval, and communication of new products/product changes and their associated customer, operational, system, process impacts to the various internal organizations.

Requirements

We are looking for a person with the following qualifications, experience and skills:

Qualification:

- MSc in Computer Science, Engineering, Marketing or Business Administration. MBA highly valued.
- Very high level of English or native speaker. The team is multicultural and the official language will be English.

Experience:

- At least 3 years experience in a similar role.
- Technical knowledge about desktop mobile software development, PHP, databases, tracking, online advertising.
- Experience with detailed product release planning and execution.
- Strong analytical and product management skills, including thorough understanding of how to interpret customer business needs and translate them into application and operational requirements and build a business case.
- Ability to perform excellent work within deadlines with or without direct supervision.

Soft Skills:

- Excellent verbal and written communication skills and the ability to interact professionally with a diverse group, including executives, managers, partners, end users and subject matter experts.
- Must be able to successfully engage in multiple initiatives simultaneously.
- Entrepreneurial spirit
- Creative, dynamic, self-sufficient.

Offer

- Join a cool, multinational, high qualified professional environment.
- Private medical insurance
- Wide range of in-house perks
- Relocation packages (when needed)
- Continuous high quality training